



Pedevilla and Pollenzo University of Gastronomic Sciences work together to ensure the future success of corporate catering

A strategic partnership aimed at improving training, research and innovation for students, new professionals and the environment.

Rome, 12.11.2019 – **Pedevilla**, the historic Italian company synonymous with quality catering, will become a strategic partner of **Pollenzo University of Gastronomic Sciences**, a prestigious institution acknowledged all over the world for the excellence of its complete, unique educational programme for the conception and development of future food scenarios. The corporate-university partnership will be active in a number of areas, including communication, education, employment and research.

Pollenzo University has expanded its list of partners to include Pedevilla, a family-run business with over forty years of experience in the world of catering: a company with a business model in which **transparency, professionalism, sustainability and commitment** are the key values of its mission. An enterprise that believes in the well-being of people, employees and customers; a business based on use of local zero kilometre ingredients, creation of sustainable dining environments - using certified wood - and promotion of a new vision of conviviality: these are the services Pedevilla offers its customers. And so the Pollenzo University, founded in 2004, the first institution in the world to make the concept of “**gastronomy**” the focus of programmes of study involving **research, science and culture on a global scale**, welcomes its new partner Pedevilla in a relationship that will help draw attention to the importance of all aspects of food preparation as a pillar of culture and society. Pollenzo is recognised the world over as an important centre for education, which has trained more than **2500 experts in gastronomy** from **92 different countries**. These are high-profile professionals with a variety of different skills that qualify them to work in top-level positions in all parts of the food industry, with skills pertaining to all aspects of sustainability, “*focusing on food analysis, study and research, defined through socio-economic transformation, cultural modernisation and appreciation of differences in forms of life and culture*”, according to UNISG Chancellor Andrea Pieroni. The UNISG project is made tangible by inclusion in the Network of Universities for Sustainable Development and the appointment of a Delegate for Sustainability Policy.

The quality and sustainability of food systems are essential values shared by both partners, who recognise the important role played by food in creating and modelling society. In concrete terms, the partnership will have a positive impact on the entire fabric of society and industry: Pedevilla is committed to becoming a landmark for new generations approaching the worlds of catering and research. The programmes that will be offered over the three-year period will help implement ideas and projects aimed at improving students’ education, generating potential for interaction and recruiting opportunities for the company. In this way the University and Pedevilla will help students close the gap between theory and practice and help young people to find employment upon graduation. The strategic partnership with UNISG will see Pedevilla’s involvement in discussion of particular issues with companies working in the field, setting up a true network centring around education, research and promotion of knowledge about food. Partner companies will be able to use industry data to identify trends and reveal key information of importance for satisfying their customers’ nutritional and health requirements. The family-run company will not only support teaching and education but take part in development of projects supporting innovation and applied research.



Pedevilla will soon be holding its first Selection Day. At this event, the company will meet and select top talents among UNISG students for inclusion in its staff, leading to a process of integration of new professionals that will contribute to the company's growth and development.

"We're proud to finally be a part of this big family: like us, the University is an attentive, active, socially committed player. Social inclusion and environmental sustainability are key concepts shared by these two institutions, which, despite their differences, are based on the same key values and goals: for students, society and the environment. We're confident that this partnership will be of strategic importance for both parties, but above all for our ecosystem, which will be able to benefit from a special focus on the planet through concrete initiatives in favour of sustainability and people," says Pedevilla founder Giuseppe Pedevilla.

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Pedevilla is an Italian company operating in quality catering, established more than forty years ago to offer quality service to companies that invest in their employees' well-being. Drawing on the know-how, passion and commitment of its founder Giuseppe Pedevilla, the company has made open-mindedness, professionalism, transparency and commitment the key values underlying its relationship with customers. Pedevilla employs over 800 professionals, making it one of the biggest all-Italian catering companies. Innovation, design, a focus on service and top quality local ingredients are the pillars of Pedevilla's philosophy. To confirm its respect for regulations and the environment, Pedevilla has obtained a number of certifications covering different aspects of operation: from quality control to food safety, environment, employment, and traceability of food and agriculture enterprises. In the area of Corporate Social Responsibility, Pedevilla is committed to a number of inclusive humanitarian projects, collaborating with the Hummustown cooperative, and solidarity initiatives, supporting the people of Burkina Faso. The company also supports school/work experience alternation for students in hospitality schools all over Italy, and the *No Spreco* or No Waste project in partnership with Siticibo. In the area of environment, Pedevilla is committed to sustainable mobility, with a fleet of hybrid vehicles. Lastly, in support of human rights and to combat exploitation of labour and corruption, Pedevilla supports the United Nations Global Compact Project.

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